

All it takes is one big show!
Can't you call The View and tell them to interview me?

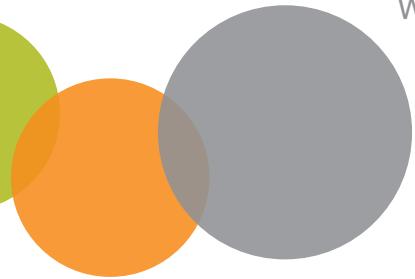
I'll post my book cover on my Facebook page several
times then all my friends will buy it!

CONNECT

COMMUNICATE

It's easy for you to call your contacts and get
speaking engagements for me, right?

The
Barnabas
Agency



When it comes to finding any sort of public platform for your message such as publishing a book, building a Facebook community or securing a media interview, many people have an oversimplified idea of what it takes to get their message heard or seriously underestimate the time and work that is needed to build their public platform. There are many who don't have any idea of where to begin and are paralyzed by indecision. Still others have fearlessly launched themselves into the frenzy only to become discouraged by the obstacles and lack of expected results.

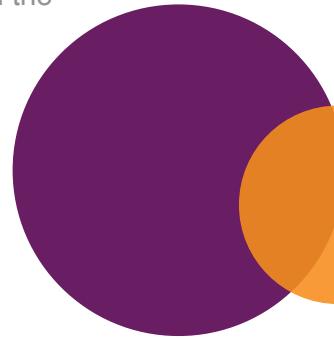
WE COVER JUST ABOUT ANYTHING YOU CAN THINK OF WHEN IT COMES TO PUBLIC RELATIONS, PUBLICITY, AND

We often find ourselves explaining the realities of what it takes to get noticed and be heard in the virtual world of social media and the overcrowded marketplace of traditional media, book publishers and consumer interests.

Public relations and platform development take TIME and know-how, so personal coaching provides a great advantage to the time-constrained, the novice, or the seasoned vet looking to expand their sphere of influence. We just happen to know a little bit about all of this. We have been serving book publishers, authors, ministries and non-profits for twenty-eight years, and we want to share our knowledge with you and help you achieve you goals.

So unless you have already “arrived and made it big”, we can help you better understand the road ahead and help guide you along the way.

PUBLISHING FOR INDIVIDUALS, MINISTRIES OR NON-PROFITS.





WHAT WE PROVIDE:

We Provide Personal Guidance in these areas:

Public Relations – What to do and what NOT to do in building a public platform.

Ideation – We LOVE to brainstorm - and some of our ideas actually work.

Realistic goal creation – We may burst some bubbles, but we promise to never destroy your dream.

Strategy development – We take your ideas, add some of our own, and help you create a roadmap that leads to the desired destination.

Publishing – The A-Z in what you need to know about getting a book published.

Social Media – It takes more than a picture or a post to get your message across.

Publicity – Hey, over here! Getting the media's attention.

Branding – CONSISTENTLY looking your best. Image creation, management and delivery.

Media training tips - How to get your message across and be “you” when talking to the media.

Networking/Relationship Development – It's who you know.

Encouragement – This is why we chose the name “Barnabas”.

Resource Development – Tips and tools of the trade. Where to find them and how to use them.

We cover just about anything you can think of when it comes to public relations, publicity, and publishing for individuals, ministries or non-profits. If you don't see what you are looking for, just ask. We will be honest with you and tell you if we don't think we can help.

And if you don't feel like we've given you anything of any value, we won't charge you for our time. Our purpose is to help you by bringing all things together for you. Or as we like to say, to help you connect the dots.

WITH OUR COACHING YOU WILL RECEIVE:

Clarity on your PR goals, expectations, strategy and communications

Strategies that work and that can be implemented by our team, your team or others

Connections with others within and outside your networks

Unlimited calls (Including: Skype, Facetime, Oovo) and emails to discuss your needs

THE FEE

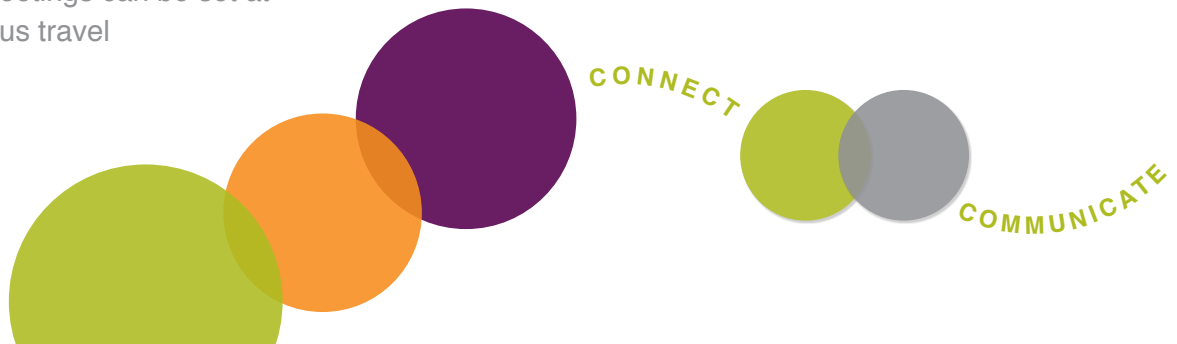
\$500 per month – paid in advance of each month in which services are to be rendered.

Personal face-to-face meetings can be set at an additional day rate plus travel

Two hour, \$750

Four hour, \$1,250

Plus travel expense



“Since I have been working with The Barnabas Agency, my ministry has run a thousand percent smoother, allowing me to spend more time, energy, and focus on what I do best...The Barnabas Agency’s mission and passion to come alongside VBM have been a huge asset in not only growing the ministry but also in focusing on the types of events that maximize my ability to target and communicate my message most effectively.”

Voddie Baucham

Pastor, Author and Speaker

“The Barnabas Agency has represented me, my books and ministry with the highest enthusiasm and integrity. They cover all the channels of media and public relations with excellence. Even more important than the results we have achieved together is the belief that The Barnabas Agency has in me and my mission.”

Jordan Rubin

Garden of Life

The Barnabas Agency has provided great leadership in our efforts to communicate our vision to cities around the world. They are considered by many to be the best at what they do...The team is hard working, disciplined, and effective. We couldn't be more pleased and are looking forward to working with them for years to come.”

Mac Pier

CEO/The New York City Leadership Center

Contact Us

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